

ORDER



Orders
Order / Rev: 712295
Alt Order #: 06308465
Product Desc: EHRLICH FOR CONGRESS
Estimate: 2293
Flight Dates: 10/30/12 - 11/05/12
Original Date / Rev: 09/07/12 / 10/23/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
Buying Contact: Kate Klebahn
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Ehrlich/ D / Congress
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	12	\$23,200.00	\$19,720.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	12	\$23,200.00	\$19,720.00	0.00
Totals	12	\$23,200.00	\$19,720.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	11/02/12	11/02/12	7-730p Wheel of Fortune	CM	7-730p	----F--	:30	1	\$2,600.00	P-3	0.00	NM	1	\$2,600.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1			\$2,600.00		0.00			
2	WTSP	11/02/12	11/02/12	730-8p Jeopardy	CM	730-8p	----F--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1			\$3,000.00		0.00			
3	WTSP	11/05/12	11/05/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M-----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$900.00		0.00			
4	WTSP	11/05/12	11/05/12	7-730p Wheel of Fortune	CM	7-730p	M-----	:30	1	\$2,600.00	P-3	0.00	NM	1	\$2,600.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$2,600.00		0.00			
5	WTSP	11/05/12	11/05/12	730-8p Jeopardy	CM	730-8p	M-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$3,000.00		0.00			

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Advertiser: Ehrlich/ D / Congress
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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WTSP	11/01/12	11/01/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	---T---	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$900.00		0.00			
7	WTSP	11/01/12	11/01/12	M-F 5-530p 5-530p 10 News	CM	5-530p	---T---	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$550.00		0.00			
8	WTSP	10/30/12	10/30/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	-T-----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$900.00		0.00			
9	WTSP	10/30/12	10/30/12	M-F 5-530p 5-530p 10 News	CM	5-530p	-T-----	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$550.00		0.00			
10	WTSP	10/30/12	10/30/12	7-730p Wheel of Fortune	CM	7-730p	-T-----	:30	1	\$2,600.00	P-3	0.00	NM	1	\$2,600.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$2,600.00		0.00			
11	WTSP	10/30/12	10/30/12	730-8p Jeopardy	CM	730-8p	-T-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$3,000.00		0.00			
12	WTSP	10/31/12	10/31/12	7-730p Wheel of Fortune	CM	7-730p	--W----	:30	1	\$2,600.00	P-3	0.00	NM	1	\$2,600.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$2,600.00		0.00			
													Totals	12	\$23,200.00